Message Text

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TAGS: ETRD, OECD, GW

SUBJECT: POSSIBLE VIOLATIONS OF US ANTITRUST LAWS BY GERMAN COMPANIES

REF: STATE 151594

1. THE ANTITRUST DIVISION OF THE JUSTICE DEPARTMENT HAS CONDUCTED AN INVESTIGATION INTO THE PROPOSED ACQUISITION BY GUTEHOFFNUNGSHUTTE AKTIENVEREIN (HEREINAFTER, "GHH-AV"), WEST GERMANY, AND ITS AMERICAN SUBSIDIARY GUTEHOFFNUNGSHUTTE, INTERNATIONAL, INC. (HEREINAFTER, "GHH-INTERNATIONAL") OF THE STOCK OF MILLER PRINTING MACHINERY COMPANY (HEREINAFTER, "MILLER"), PITTSBURGH, FROM COMMERCIAL CREDIT COMPANY, BALTIMORE, A WHOLLY OWNED SUBSIDIARY OF CONTROL DATA CORPORATION, MINNEAPOLIS. UNCLASSIFIED

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- 2. MILLER AND GHH-AV ARE BOTH AMONG THE LARGEST MANUFACTURERS OF SHEETFED PRINTING PRESSES SOLD IN THE UNITED STATES. THE DEPARTMENT OF JUSTICE WAS PREPARED TO FILE SUIT TO ENJOIN THE MERGER ON THE GROUNDS THAT IT MIGHT HAVE RESULTED IN A SUBSTANTIAL LESSENING OF COMPETITION IN VIOLATION OF SECTION 7 OF THE CLAYTON ACT. IN LIGHT OF THE GOVERNMENT'S POSITION, THE PARTIES POSTPONED THE MERGER INDEFINITELY, AGREEING TO GIVE THE GOVERNMENT AT LEAST 60 DAYS NOTICE IF THE MERGER PLANS ARE REACTIVATED. IF THE ACQUISITION HAD BEEN CONSUMMATED ON MAY 30, 1975, AS PLANNED, THE RESULTING CONCERN WOULD HAVE BEEN BY FAR THE LARGEST MANUFACTURER OF SHEETFED PRESSES IN THE AMERICAN MARKET, WHICH IS ALREADY HIGHLY CONCENTRATED.
- 3. ALTHOUGH THE CLAYTON ACT SECTION 7 MATTER IS FOR THE PRESENT MOOT. THE ANTITRUST DIVISION IS CONDUCTING AN INVESTIGATION OF A POSSIBLE VIOLATION OF SECTION 1 OF THE SHERMAN ACT BY THE PARTIES TO THE PROPOSED MERGER. UNRELATED TO THE MERGER, SOME YEARS AGO, IN CONNECTION WITH GHH-AV'S MAKING MILLER THE EXCLUSIVE DISTRIBUTOR IN THE UNITED STATES OF SHEETFED PRINTING PRESSES PRO-DUCED BY ONE OF GHH-AV'S SUBSIDIARIES MASCHINENFABRIK AUGSBURG-NURNBERG A.G. (HEREINAFTER, "MAN"), BOTH MILLER AND MAN SIGNED A LETTER THAT, IN EFFECT, RESTRICTED EACH FROM MANUFACTURING FOR SALE IN THE UNITED STATES SHEET-FED PRESSES OF SIZES THEN MANUFACTURED BY THE OTHER. FURTHER, AN AGREEMENT RAISING SIMILAR ANTITRUST QUESTIONS WAS EXECUTED BETWEEN ANOTHER OF GHH-AV'S SUBSIDIARIES, ROLAND OFFSETMASCHINENFABRIK FABER AND SCHLEICHER (OVER 50 PERCENT OF WHICH IS OWNED BY MAN) AND MIEHLE, GOSS AND DEXTER, INC. (HEREINAFTER MIEHLE) OF CHICAGO (A SUBSIDIARY OF ROCKWELL INTERNATIONAL). MIEHLE IS A MAJOR PRODUCER AND SELLER OF SHEETFED PRINTING PRESSES IN THE UNITED STATES.
- 4. JUSTICE PLANS TO REQUEST FURTHER INFORMATION FROM GHH-AV ABOUT THE POSSIBLY ANTI-COMPETITIVE AGREEMENTS BETWEEN ITS WEST GERMAN SUBSIDIARIES AND THEIR TWO AMERICAN DISTRIBUTORS. IN THIS REGARD, MEETINGS MAY BE SCHEDULED IN GERMANY AT THE OFFICES OF GHH-AV AND UNCLASSIFIED

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ITS SUBSIDIARIES. AS WELL, A MEETING MAY BE SCHEDULED AT THE OFFICES OF HEIDELBERGER DRUCKMASCHINEN A.G. (A COMPANY RELATED TO GHH-AV IN THAT BOTH ARE PARTIALLY OWNED BY ALIANZ VERSICHERUNG OF WEST GERMANY), IN ORDER TO FURTHER THE INVESTIGATION. THESE PROPOSED MEETINGS ARE AMONG THOSE MENTIONED IN REFTEL.

5. IN ACCORDANCE WITH THE 1967 OECD RECOMMENDATION CON-

CERNING NOTIFICATION AND CONSULTATION ON ANTITRUST MATTERS, US MISSION BERLIN IS REQUESTED TO INFORM THE FRG OF THE INVESTIGATION AND POSSIBLE VIOLATIONS OF US ANTITRUST LAWS. NOTIFICATION SHOULD BE MADE TO: PROF. DR. E. GUNTHER, PRESIDENT, FEDERAL CARTEL OFFICE, MEHRINGDAMM 129. DR. GUNTHER SHOULD BE INFORMED OF THE PROPOSED INFORMAL CONSULTATIONS TO BE HELD IN GERMANY BY JUSTICE ATTORNEY DAVID GOLDSWEIG (SEE REFTEL AND PARA. 4 ABOVE) WITH SEVERAL GERMAN COMPANIES. PLEASE REPORT ANY SIGNIFICANT REACTIONS. INGERSOLL

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